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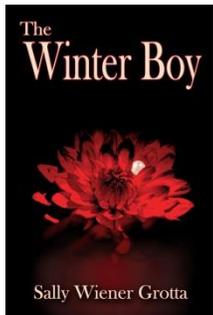
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***The Winter Boy* by Sally Wiener Grotta**

Reminiscent of Margaret Atwood, Mary Doria Russell and Ursula K. LeGuin, "The Winter Boy" explores important political and social issues within a dynamic, character-driven otherworld.

"A literary triumph." ~ Dr. Babus Ahmed

A Bookwatch Reviewers Choice



The Valley of the Alleshi is the center of all civilization, the core and foundation of centuries of peace. A cloistered society of widows, the Alleshi, has forged the peace by mentoring young men who will one day become the leaders of the land. Each boy is paired with a single Allesha for a season of intimacy and learning, using time-honored methods that include storytelling, reason and sex. However, unknown to all but a hidden few, the peace is fracturing from pressures within and beyond, hacking at the very essence of their civilization.

Amidst this gathering political maelstrom, Rishana, a young new idealistic Allesha, takes her First Boy, Ryl, for a winter season of training. But Ryl is a "problem boy," who fights Rishana every step of the way. At the same time, Rishana uncovers secrets and conspiracies that could not only destroy Ryl, but threaten to tear their entire society apart. And a winter that should have been a gentle, quiet season becomes one of conflict, anger and danger.

"...with the kind of mysterious tone and a sense of a complete world apart that is the hallmark of the best.... The Winter Boy... exists in... a mythic, spiritual realm. Even ordinary lines resonate with this sense of the unseen."

*~ Peter Damien Bellis, author of *The Conjure Man**

Availability

The Winter Boy by Sally Wiener Grotta was published on November 6, 2014, in hardbound, trade paperback and eBook.

496 pages. 6.69"x9.61"

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Distribution: Ingram, INscribe

Paperback: \$21.95 (ISBN: 978-0-9883871-3-3)

Category: Adult Fiction, Speculative Fiction

eBook: \$5.99 (ISBN: 978-0-9883871-9-5)

www.PixelHallPress.com/The_Winter_Boy.html

Review copies, cover image and author headshot available at www.pixelhallpress.com/Press.html or from Cynthia@PixelHallPress.com

Marketing Plan

- Author Tour to include New York City; Philadelphia; Boston; Washington, DC; Atlantic City, NJ; Wilkes-Barre, PA; Madison, WI; and other cities.
- Author appearances and promotions at major genre and other conferences, including book launch events at the World Fantasy conference and Philcon.
- Outreach to book clubs, including author appearances (in person and via Skype) with book discussion groups.
- Advertising in trade and consumer publications; blog and interview tour; direct marketing to pop-culture and science fiction outlets; promotion through publisher and author websites and social networks.

About Sally Wiener Grotta

An award-winning journalist and author, Sally Wiener Grotta is the consummate storyteller. Her work reflects her deep humanism and appreciation for the poignancy of life. Ms. Grotta has written many hundreds of articles, columns and reviews for scores of glossy magazines, newspapers and online publications. A popular speaker on creativity, storytelling, photography, and writing, she has authored numerous non-fiction books. Her short fiction has been published in the *North Atlantic Review*. Her critically acclaimed novel *Jo Joe* was published by Pixel Hall Press in 2013.

About Pixel Hall Press

Pixel Hall Press (www.PixelHallPress.com) is a relatively new, old-fashioned small publishing house whose focus is on discovering literary gems and great stories that might otherwise be overlooked. Our mission is to publish books that energize the imagination and intrigue the mind, and to be a conduit between readers and provocative, stimulating, talented authors.

In this era of digital technology, Wall Street involvement and merger mania, many mainstream publishers seem to have lost sight of core principles and the purpose of publishing. At the other end of the spectrum is the veritable avalanche of self-published books that are notoriously uneven in quality. Small boutique imprints like Pixel Hall Press are reclaiming the heart and soul of publishing by reviving the idea that a publisher's *raison d'être* is to find and nurture great writers, and to provide readers with beautiful, meaningful, truly enjoyable books.